

# Global Insights



## [Moving Beyond the Printed World, MIR Offers Global Information Management Solutions](#)

Midland's information management solutions are not off-the-shelf packages that the client needs to conform to, nor are they one-off programs, rather they are a partnership between client and vendor to improve efficiency, quality and time-to-market speed while cutting costs and delivering a profit. [Follow the link to find out how MIR has helped in several different industries.](#)



## [Evolutions in Print](#)

From etchings on cave walls to the first true printing press developed in 1450 by Johannes Gutenberg, the printed document has come a long way over the last several thousand years.

Developments in new inks and higher quality paper have enhanced the look and feel, features that go beyond and trigger other senses such as smell have been introduced, and now the possibility of having sound and interactive video included in all documents is in the near future. Follow the links below to find out how the printed document may be transformed into a slightly less printed document.



[Click here to see how evolutions in print may affect the printed document.](#)

[Click here to see how interactive video can be incorporated into a printed document.](#)

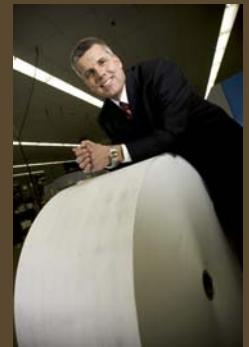
[Click here to watch a video from bnet that describes the future of print.](#)

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Welcome to the first edition of Global Insights, Midland Information Resources eNewsletter. At Midland we like to stay on the cutting edge of new technologies in the information distribution market and would like to keep you up-to-date on industry news and changes here at Midland. Please enjoy Global Insights, which will be delivered every other month. We welcome feedback in order to improve future issues, so please send us a note and we will do our best to accommodate your recommendations.

Enjoy,  
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