

## Midland Information Resources' Unique Global Print Solution

Midland's one of a kind global partnering solution makes distributing your information both nationally and internationally effortless while reducing costs, increasing turn time and eliminating scrap.

[To find out how Midland can help distribute your information further for less click here.](#)



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## Is the Future of Reading in the form of an E-Book?

E-Books have seen tremendous growth over the last few years, but is this just a flash in the pan or the end of traditionally printed materials?

Book Business Magazine reported that revenue of electronic books have more than tripled in the last year increasing from \$11.6 million to \$37 million between the second quarter of 2008 and Q2 of 2009. This drastic increase in revenue is a striking argument for the advancement in e-books, but considering that they still only account for one to two percent of total sales many consider them to still be the little brother to traditional ink and paper.

Are E-books "greener" than traditionally printed materials? Many would agree the answer is yes...well no...umm maybe....it really all depends on how you use it! Amazon has not released any numbers on the production, distribution, and storage costs and emissions for their e-reader, the Kindle, but the debate still is there. Does switching to an e-Book help or hurt the environment?

[Click here to see a collection of articles that may help you to make a decision.](#)

[To find out more about the E-Book explosion click here.](#)

[To find out how little has changed for E-Books over the last 10 years click here.](#)



With a content management solution from Midland Information Resources, your organization can get more done by sharing information and working together. These solutions - based on Microsoft® SharePoint provide you the infrastructure to give your staff the tools to share information across teams, departments, and organizations easily.

To see how Midland Information Resources can help you empower your staff to more easily harness the collective intelligence of your organization, please call us today at 563-823-7736.

## Recent Recognitions at MIR...

- May - Midland Information Resources was awarded the Midwest Regional Small Business of the Year and one of 7 national finalists for the U.S. Small Business of the Year.
- June - Midland Information Resources ranked fifth on the top Digital Book Printers in North America as listed by Book Business magazine.
- October - For the ninth year in a row, Midland Information Resources was presented with the "Best of the Best Workplace" award from the Printing Industries of America.