



Standard Forwarding Company.  
East Moline, IL  
www.standardforwarding.com

#### Industry:

Travel & Transportation

#### Annual Revenue:

US\$75 million

#### Employees:

480

#### Oracle Products & Services:

Oracle Universal Content  
Management

#### Oracle Partner:



Midland Information Resources  
www.midlandcorp.com

**“Oracle’s content management applications enabled us to realize a significant savings of more than US\$150,000 annually by automating the previously paper heavy invoice process.”**

– Kevin Mishler, Manager,  
Information Technology, Standard  
Forwarding Company, Inc.

## Standard Forwarding Company Saves More than \$150,000 Annually by Automating Invoice Process

In business since 1934, Standard Forwarding Company, Inc. provides transportation value, commitment, and the highest level of service to its customers. Standard operates a fleet of 280 late model Mack tractors and 650 trailers, to ensure dependable overnight less-than-truck load (LTL) service to points in Illinois, Indiana, Iowa, Minnesota, Wisconsin and destinations beyond, including Canada.

### Challenges

- Minimize duplication of efforts in company processes and procedures to facilitate fast-paced business
- Provide a reliable, scalable, and unstructured content management solution to help improve efficiency and productivity
- Deploy a solution that is based on industry standards and will easily integrate with existing IT investments
- Ensure ease of use for non-technical end users
- Minimize IT support required for the content management system

### Solution

- Implemented Oracle Universal Content Management to create a consolidated image repository for bills of lading, delivery receipts, and other company records
- Integrated the Oracle solution with the company’s existing Carrier Logistics Inc. software investment to automate invoice processing and enable secure e-mails
- Saved the company more than \$150,000 annually by automating the invoice process and eliminating associated processing and postage costs
- Provided a public-facing Web site, enabling customers to access the most up-to-date information
- Enabled easy updating and administration of the public Web site by non technical users
- Facilitated compliance with Department of Transportation regulations